

## Predictive Methods Conference

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### **FOR IMMEDIATE RELEASE**

#### *AVMetrics Continues Involvement with Predictive Methods Conference*

**Simi Valley, CA. – June 15, 2007** – Continuing its tradition of participation and contribution, AVMetrics, LLC was, once again, a significant presence at the 2007 Predictive Methods Conference held in southern California. As it has every year, AVMetrics was a conference sponsor and was part of one of the many speaker’s panels.

This year, as in 2006, AVMetrics was one of a select group of companies which sponsored the PMC. According to Lee Kennedy, Managing Director of AVMetrics, “The PMC is the seminal event for anyone interested in automated valuation models and collateral risk. Each year, the conference gets bigger and better and we’re very pleased to be involved as a sponsor and presenter.”

For this year’s conference, Lee Kennedy, who has been a fixture on speaker’s panels at PMC since its inception, turned over the presentation duties to SVP Craig Zielazny who moderated and presented the session on Confidence Scoring. Joining Craig were Andre Gao, Director of Home Price Models at Fannie Mae, and Michelle White from Bear Stearns. The Confidence Scoring panel examined methods of confidence score use in decision making and the historical performance of confidence scores.

AVMetrics, LLC, headquartered in Simi Valley, CA, provides clients with the technical and subject matter support necessary to effectively use alternative valuation products, specifically, automated valuation models. AVMetrics’ testing and auditing products, combined with experienced consulting and demonstrated domain expertise, help mortgage lenders navigate the intricacies encountered in the selection and implementation of commercially available products for collateral risk assessment, evaluation and fraud analysis.

For more information, please visit [www.AVMetrics.net](http://www.AVMetrics.net) or contact:

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